



JOIN THE AUTHENTIC QUESITO'S EXPRESS FRANCHISE FAMILY

**A Fast-Growing Venezuelan Fast Casual
Franchise Opportunity with 18-24 Month ROI**





OUR SUCCESS STORY

Quesito's Express was born from founder **Nerio Morales'** passion for authentic **Venezuelan cuisine**. After years in construction, Nerio began crafting traditional Venezuelan empanadas in his garage, with meticulous attention to quality ingredients and artisanal preparation. His commitment to flavor and authenticity quickly won customers over, expanding to **multiple successful locations**.

Today, Quesito's Express operates **5 locations** with **2 more opening soon**. Our continued growth is built on quality, tradition and innovation, offering a structured franchise model for entrepreneurs looking to enter the thriving fast-casual food industry.



WHAT SETS US APART

100% handcrafted products ensuring **authentic flavors** and superior quality

- Premium ingredients with rigorous quality control for all empanada fillings
- Proprietary supply model providing franchisees with exclusive, standardized inputs
- Two flexible franchise formats to suit various locations and investment levels
- Complete franchisee support including training, marketing, and integrated technology
- Exclusive Empanadas de Maíz recipe – a brand signature item

Quesito's
EXPRESS



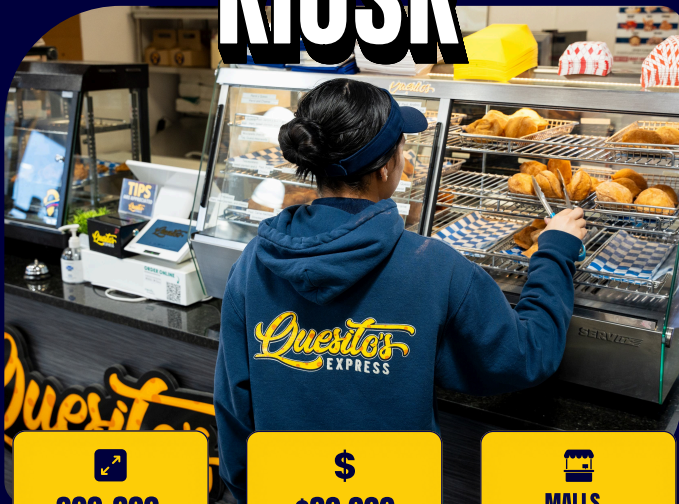


FRANCHISE MODELS & INVESTMENT

TWO PATHS TO SUCCESS

Quesito's Express offers two flexible franchise models to match your goals and investment capacity, both with an excellent return on investment period of just **18-24 months**:

KIOSK



300-800
SQ. FT



\$80,000
INVESTMENT



MALLS,
CONVENIENCE
LOCATIONS

STORE



1,000-2,000
SQ. FT



\$120,000
INVESTMENT



STREET-FRONT,
FOOD COURTS

FEES & RETURNS

Franchise Fee	\$50,000
Royalties	6% of gross revenue
Marketing Fund	2% of gross revenue
Average Monthly Revenue	\$80,000



EXCLUSIVE VENEZUELAN SPECIALTIES



As a Quesito's Express franchisee, you'll receive:

- Complete operational and management training for your entire team
- Marketing plan with local strategies and digital campaigns
- Exclusive supply of products and customized packaging
- Integrated technology for inventory, sales, and order management
- Site selection assistance and build-out support
- Ongoing operational guidance

YOUR PATH TO OWNERSHIP

Our streamlined process to become a Quesito's Express franchise owner:

- 01 Initial contact via website or phone
- 02 Business model presentation and team interview
- 03 Candidate profile and financial evaluation
- 04 Contract signing and franchise fee payment
- 05 Training and location selection support
- 06 Unit construction and grand opening!

WE'RE WITH YOU EVERY STEP OF THE WAY

THE IDEAL FRANCHISEE HAS:

- Passion for the food industry and Latin American culinary experiences
- Business management skills (prior restaurant experience not required)
- Availability to manage operations or employ a dedicated manager
- Financial capacity for initial investment and working capital

START YOUR VENEZUELAN CULINARY BUSINESS JOURNEY TODAY

 [QUESITOSEXPRESSFRANCHISE.COM](https://quesitoexpressfranchise.com)

 **BROOKSTONE FRANCHISE - (470) 530-0567**

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